

JOB SATISFACTION AMONG THE EMPLOYEES- A STUDY OF BHARTI AIRTEL LIMITED, SHIMLA (H.P)

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ABSTRACT

Job satisfaction motivates the employees to perform their jobs more efficiently. The study conducted on 50 respondent employees of Bharti Airtel Limited, Shimla (H.P) revealed that a majority of them (76%) were satisfied with their job. Lack of personal growth, inadequate salary, lack of incentives for hardworking employees, lack of better opportunities for promotion and lack of proper direction from the superiors etc. were the main reasons for dissatisfaction with the job. Hence, the study implies that incentives in the form of additional increments, recognition, awards, appreciation letters etc. should be provided to the sincere and dedicated employees, as well as better promotion for professional growth besides encouraging cordial relationship among the subordinates and superiors in the organization.

KEYWORDS: Professional Growth, Inadequate Salary, Incentives, Congenial Environment, Cordial Relationship

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